

The logo features the word "IDEAL" in large, bold, red, sans-serif capital letters. To the right, the word "TECHNOLOGY" is partially visible in a smaller, grey, sans-serif font. The background is a dark grey with a faint, circular grid pattern and a laurel wreath motif.

*Analysis*

*Innovation*

*Customization*

*Evaluation*

*Dedication*

to

VALUE ■ QUALITY ■ SERVICE

*Superior Solutions for Protecting Today's Heavy Duty Engines*

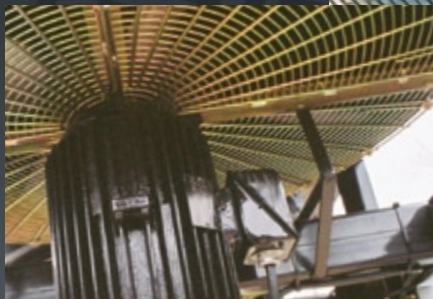
# Customized products are the IEA standard.

IEA is unique in its ability to create individualized solutions ...

*... at prices usually reserved for "off the shelf" products.*

**THE RIGHT ANSWER DOESN'T HAVE TO BE EXPENSIVE.**

IEA designs to first meet the customer's cooling requirements, and then to deliver that protection in the most cost efficient way possible.



**THE RIGHT ANSWER DOESN'T HAVE TO BE SLOW IN COMING.**

IEA operates its manufacturing to deliver customized products in some of the industry's shortest turn around times.



**THE RIGHT ANSWER COMES WITH THE RIGHT ATTITUDE.**

IEA maintains the value of its products by never letting the customer go it alone: original parts, accurate, complete and readily available service information, on-site personnel.



Regardless of the application, location or budget allocation, IEA can produce an answer that will meet or exceed specification.

- ▶ **Knowledge**
- ▶ **Experience**
- ▶ **Skill**
- ▶ **Creativity**
- ▶ **Facilities**
- ▶ **Equipment**
- ▶ **and People...**



*all assembled for one purpose...*

to supply the  
**Superior Solution.**

*effective, reliable performance • efficient use of*

*Only the*

**Superior Solution**

**is so good**

**it can be**

**Guaranteed.**



*Every IEA product will perform to  
at least the specifications to which it was built,  
or IEA will repair or replace that product...  
at no cost to the customer.\**

*power • exceptional ROI • economical price*

\*See corporate document for complete description

# Radiators

*Prime*

*Continuous*

*Standby*

*Round tube*

*Flat-to-Round (mechanical bond)*

*Serpentine (soldered headers)*

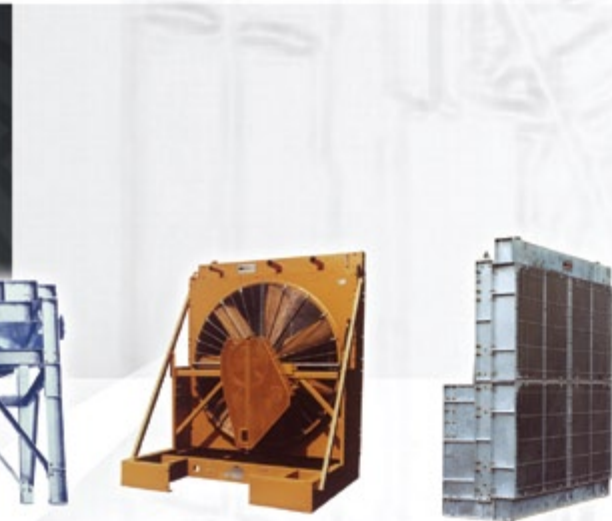
# Oil Coolers

# Fuel Coolers

# Charge Air Coolers

# Assemblies

*complete with piping*





*For more than 25 years, IEA has been providing cooling solutions for manufacturers and end users of gas and diesel generators. Today, the company provides one of the most comprehensive arrays of heat transfer systems available... radiators, air coolers, oil coolers, heat exchangers, cooling system packages and accessories.*



9625 55th Street,  
Kenosha, WI 53144

262-942-1414  
262-942-1410 (fax)  
800-919-9559

[www.iearad.com](http://www.iearad.com)  
Email: [sales@iearad.com](mailto:sales@iearad.com)